

Birtley Group Limited
Cookie Privacy Notice

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ABOUT US AND THIS NOTICE



This Privacy Notice is provided by **Birtley Group Limited** who is a 'controller' for the purposes of the law governing data protection. This means that we are responsible for looking after your personal data.

You should read this Privacy Notice if you have applied for a job with us.

We take your privacy very seriously. We ask that you read this Privacy Notice carefully as it contains important information about our **processing** and your rights.

How to contact us

If you need to contact us about this Privacy Notice, use the details below

- Privacy Manager Andrew Ashworth
- Address: Mary Avenue, Birtley, Co Durham. DH3 1JF
- Telephone number: 0191 4106631
- Email: privacy@birtleygroup.co.uk

If you would like this Privacy Notice in another format (for example: audio, large print, braille), please contact us.

Changes to this Privacy Notice

We may change this Privacy Notice from time to time. The latest version will be available at **www.birtleygroup.co.uk/privacy-policy/**

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WHO WE ARE

The pages on the website ("the Website") are published by Birtley Group a company registered in England & Wales with company registration number 00602575, whose registered address is Westhaven House, Arleston Way, Shirley, Solihull, West Midlands, B90 4LH.

WHAT ARE COOKIES?

When you visit any of Birtley Groups Websites (www.birtleygroup.co.uk www.birtleylintels.co.uk www.bowaterbybirtley.co.uk www.birtleygalvinizing.co.uk www.supathermlintels.co.uk) we use cookies to maintain your connection to the website. A cookie is a small file of letters and numbers that is stored on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

Cookies help Birtley Group to provide you with a good experience when you browse the Website and to improve the user experience. By continuing to browse the website, you are agreeing to the use of cookies. If you do not agree to the use of cookies, please stop using the website immediately.

THE COOKIES WHICH ARE USED

Birtley Group uses the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of the Website. They include, for example, cookies that enable you to log in to secure areas of the website.
- **Analytical/performance cookies.** This allows Birtley Group to recognise, segment and count the number of visitors and to see how visitors move around the website when they are using it. This helps us to improve the way the website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to the Website. This enables Birtley Group to personalise content for you and remember your account preferences.

THIRD-PARTY COOKIES

Please note that third parties (including, for example, providers of external services such as web traffic analysis services) may also use cookies, over which Birtley Group have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

GOOGLE ANALYTICS

The Website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies (text files placed on your computer) to help website operators analyse how users use the site. The information generated by the cookie about your use of the Website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. By using this Website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.

HOTJAR

Hotjar is used in order to better understand our users' needs and to optimize this service and experience. Hotjar is a technology service that helps us better understand our users experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback. Hotjar uses cookies and other technologies to collect data on our users' behaviour and their devices (in particular device's IP address (captured and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), preferred language used to display our website). Hotjar stores this information in a pseudonymized user profile. Neither Hotjar nor we will ever use this information to identify individual users or to match it with further data on an individual user. For further details, please see Hotjar's privacy policy.

HOW TO REFUSE THE USE OF COOKIES

You may refuse the use of cookies by selecting the appropriate settings in your browser. However, if you do this you may lose some useful functionality such as personalisation and "keep me signed in" and "remember me" features.